



www.apextradeshow.ca

# APEX SHOW GUIDE ADVERTISING

EXCLUSIVE OFFER FOR SHOW EXHIBITORS

The Show Guide offers you the opportunity to **OPTIMIZE** your investment and increase your booth **TRAFFIC**

Reserve Ad Space and receive an enhanced Show Guide Listing

## REACH KEY DECISION MAKERS

Food service professionals representing all types of foodservice and hospitality environments, from commercial to institutional to recreational, including; restaurants, bars, pubs, night clubs, lounges, government, hospitals, universities, armed forces, correctional facilities, hotels, motels, resorts, golf courses, casinos and much more.

- Encourage delegates to visit your booth
- Increase your company exposure
- A vital resource for delegates and exhibitors after the Show
- Highlight new products

**Deadline Friday, March 16, 2012**

Book **NOW** to guarantee your space. A limited number of advertisement positions are available.

## SHOW GUIDE ADVERTISING RATES

**COVER POSITIONS:** \$1,500 (Trim: 8.125" x 10.875", Bleed 8.375" x 11.125")

**FULL PAGE:** \$1,000 (Trim: 8.125" x 10.875", Bleed 8.375" x 11.125")

**½ PAGE:** \$750 (Horizontal: 7.125" x 4.75", Vertical: 3.375" x 9.563")

**¼ PAGE:** \$500 (Vertical: 4.563" x 4.75")

**BOOK  
NOW**

**Call to reserve your space:** Ellen Scanlan, ApEx Show Manager at 1-877-755-1938 ext. 102 or [escanlan@earthlink.ca](mailto:escanlan@earthlink.ca)

Produced by MediaEdge:

**MediaEDGE**  
TORONTO | GAINESVILLE | MELBOURNE | VANCOUVER | WINNIPEG

Event Title Sponsor CRFA:

**crfa**  
Canadian Restaurant and  
Foodservices Association  
Association canadienne  
des restaurateurs et des  
services alimentaires